



The 6th Annual
NEW VOCATIONS
 ALL-THOROUGHBRED
 CHARITY HORSE SHOW



SEPT. 3-6, 2020
 THE KENTUCKY
 HORSE PARK
 LEXINGTON, KY



www.newvocations.org

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THANK YOU
 TO OUR 2019 SPONSORS

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 White Fox Farm
 Kelly Wietsma
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 WTR Stables
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 Zimmer Tractor, Aurora, Indiana

All photos courtesy of
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WHY YOUR SUPPORT IS NEEDED

The New Vocations Charity Horse Show is the program's largest fundraiser and a **strategic way to showcase the competitive spirit and versatility of retired racehorses**. The show draws hundreds of passionate equestrians from all over the United States each year and plays a key role in highlighting the program's mission to rehab, retrain and rehome retiring racehorses.

New Vocations Racehorse Adoption Program is a 501 (c) 3 nonprofit charity. Donations are tax-deductible to the extent of the law.

HOW YOU CAN HELP

Celebrate racehorses in second careers by selecting one of the following sponsorship opportunities that provide vital funding toward New Vocations' adoption efforts.

Please fill out the enclosed remittance card.



CLASS & DIVISION SPONSORS

All sponsors are recognized during each class or division and are listed in the event program.

\$100	Class Sponsor
\$300	Division Sponsor
\$500	Specialty Awards Sponsor
\$1,000	High Point Sponsor
\$2,500	Hunter Derby Sponsor
\$5,000	Jumper Stake Sponsor
\$5,000	Jump Sponsor
\$10,000	Welcome Stake Sponsor



500+
retired racehorses taken into the New Vocations program in 2019



\$3,000
average cost to rehabilitate, retrain and rehome a *single* racehorse

100%
of the horse show sponsorships go directly to the care of retired racehorses



THE NUMBERS:



\$117,000

Funds raised by the show to support New Vocation's efforts

452

Thoroughbreds exhibited at the 2019 Horse Show



26

States represented at the shows



ADDITIONAL SPONSORSHIP OPPORTUNITIES

\$3,000 Welcome Wagon Sponsor

- Sponsor name/logo on golf carts (2) that provide water and carrots

\$4,000 Back Number Sponsor

- Sponsor name/logo on the back numbers (deadline June 1)
- Inclusion of material in competitor welcome bags

\$7,500 Stall Card Sponsor

- Sponsor name/logo on all stall cards at competition
- Inclusion of material in competitor welcome bags
- Announcement of sponsor throughout competition

\$15,000 Kentucky Day Sponsor (2 available)

- Recognition as a day sponsor in all marketing materials
- Inclusion of material in competitor welcome bags
- Announcement of sponsor throughout competition

\$50,000 Title Show Sponsor

- Recognition as title sponsor in all marketing materials
- One (1) sign at each ring
- Inclusion of material in competitor welcome bags
- Announcement of sponsor throughout competition

SHOW RING SPONSORS

Ring sponsors are given two (2) banners displayed in the ring, are announced throughout the competition and have material included in competitor welcome bags.

\$2,000 Stonlea Ring Sponsor

\$2,000 Murphy Ring Sponsor

\$2,500 Claiborne Ring Sponsor

\$3,000 Walnut Arena Sponsor

\$5,000 Rolex Arena Sponsor

\$10,000 Sponsorship of all rings